



# Community Development: Including “ALL” Citizens.

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May 30, 2014

7 Cities Conference

# CMARD

- T: @CMARDLeth      F: CMARD Lethbridge
- National Initiative
- Municipalities sign on and support being a “CMARD” community
- Lethbridge (2007)
- Building Bridges Action Plan (2011-2021)
  - Council supports
  - 10 UNESCO Commitments
- Welcoming, Safe and Inclusive Communities



# “Homeless” – Umbrella Term

- Intersectional Term
- Vulnerable populations – “ALL” people regardless of background, culture, way of life
- “HOMELESSNESS” is an Aboriginal issue? (myth)
- “INVISIBLE CITIZENS”
  - Video: Family Invisibility <http://youtu.be/u6jSKLtmYdM>
- Economic Climate/Government Control
  - Anyone can become “Homeless”
  - Many Canadians “vulnerable”
  - Capitalism measuring our “worth”
  - Trading Places (Akroyd/Murphy) – You Tube Clip.
  - <http://youtu.be/kwAoV-zhswM>

“F\*CK THE POOR!!!!”

○ You Tube Video!!! [http://youtu.be/eBuC\\_0-d-9Y](http://youtu.be/eBuC_0-d-9Y)



# “POOR”

- PEOPLE GENERALLY CARE!!!!!!!
  - Valued??????
  - Blamed!!
  - Are they human?
  - Can we see them?
  - Whose responsibility?
- Asset Building!!!!
  - Tapping into community assets.
  - Moving beyond our “MENTAL TRAP”
  - Understanding “PRIVILEGE”
  - Providing opportunities to be involved

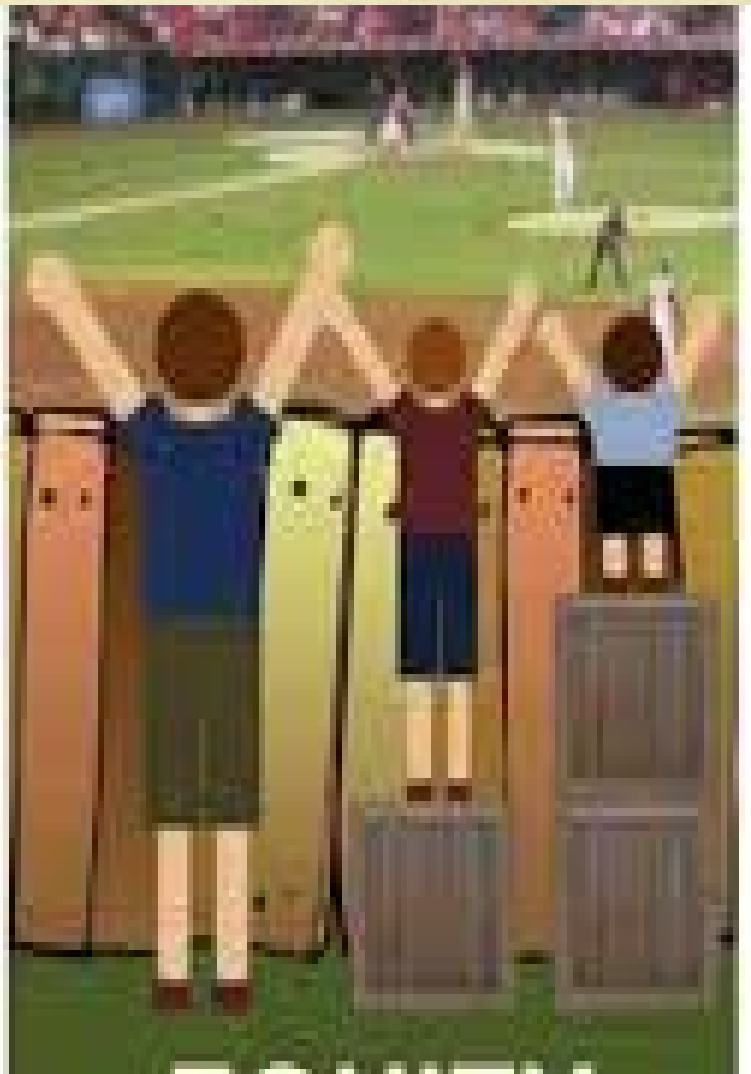
# “JUST SOCIETY”

- Harry Daniels
  - A “JUST” society is not “JUST” for those people, or “JUST” for those people, but for all people!!!
- “Fighting for Metis to be included in 1982 Constitution.
- “JUST SOCIETY” – what is your “JUST” society.
  - Differing opinions (We are all “Different” in our individualism).
  - Stuck by “Influencing Ideologies”
    - “HAND” in front of face (EQUAL) (count of three move hand anywhere u want)
- Must take into account “culture”, “world view”, “spirituality”, “way of life”, “background” (subj)
- Assumptions (Obj) – “We walk our own path”



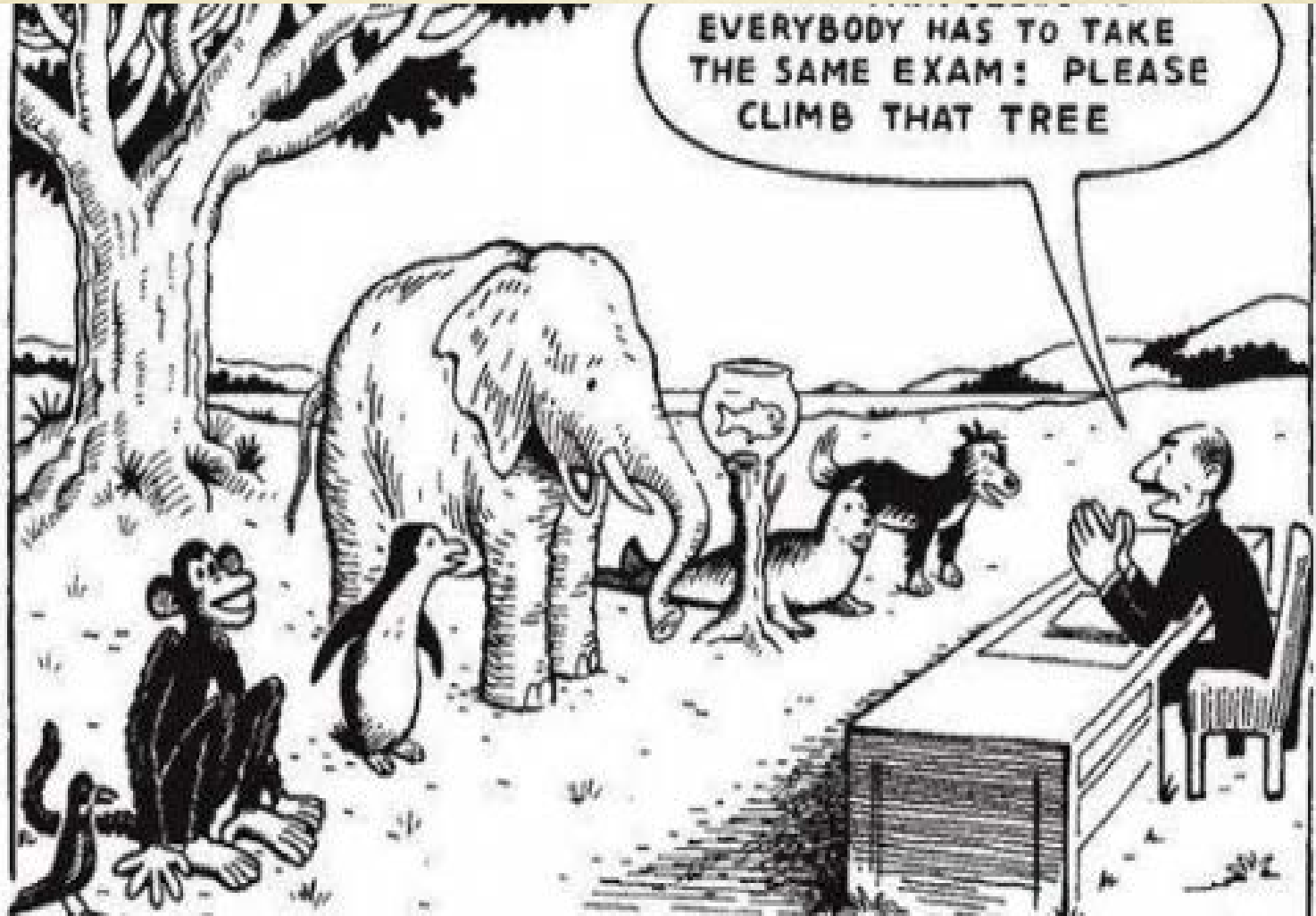
# EQUALITY

- Buzzword!!!
- What does it mean?
- “Why can’t we all just be EQUAL”
  - Undermines peoples “lived experiences”
  - Undermines Intergenerational effects of History
  - Undermines “Equitable” traits that make citizens truly “UNIQUE”
- Human Rights Declaration
  - All Citizens are born FREE & EQUAL in rights and freedoms (EQUAL)
  - All Citizens have rights to their Linguistic, Cultural and Religious Freedoms (Equitable)





EVERYBODY HAS TO TAKE  
THE SAME EXAM: PLEASE  
CLIMB THAT TREE



# PROPAGANDA

- <http://www.jewsnews.co.il/2013/11/04/an-amazing-supermarket-incident-in-canada-muslim-woman-is-put-right-in-her-place/>
- Creates Myths & Stereo-types
- Internet
- Media



# “Lived Experience”

- Poverty Reduction Strategies
- “Climbing up a Waterfall”
- 8 niche focus groups
- Report addresses gaps in agencies/services
- What is poverty?
  - Differing Interpretations

# LANGUAGE

- Vocabulary
- Why are words and language important?
- Sami/European
  - Race (Geneva)
- Municipal/Provincial/Federal
- Cross Cultural Communication
  - <http://youtu.be/DWynJkN5HbQ>



# Releasing Our Spirit

- Project controlled by “Street People”
- Remember & Commemorate “Lost Brothers and Sisters”
- Street creates a “subculture”
  - Self-fulfilling prophecy
  - Competing systems
  - Culturally disadvantaged by systems
- Death on the streets????? “Who Cares?”
- Opportunity to recognize “ALL” as citizens!!

# PANGAEA

- Diversity Café (2010)
- Informal opportunity to meet people from different backgrounds cultures and ways of life
- Shelter Art Exhibit (Artists explain work to people)
- Art & Culture celebrated
- 150-200 people every FREE event



# UNITAS

- Engaging Ethno-cultural communities
- Culturally sensitive
  - Owned by community
  - Engage Community Leaders
- Accept “Failure” - move on!!!
  - Although not all “Failure” is bad!!!
  - Afghan Community
- Filipino (JAN), Afro-Canadian (FEB), CMARD Conference (MAR), Hungarian (APR), Nicaragua (MAY), Sexual Orientation (JUNE), .....

# BYFD

- “BEYOND YOUR FRONT DOOR”
- Welcoming & Inclusive Neighborhoods
  - LRNA
  - West Minster x2
  - Senator Buchanan (shelter, AHS)
- NIMBY
- “ALL” should be rented to.....
- “All” should have opportunity for housing.....
- “NO” generalizations!!!!
- Work with “Neighborhoods” to send inclusive message!!



# Business

- Downtown BRZ
- Telegraph Taphouse
  - Example of “Bar Industry”
- Historic Walking Pub Crawl Tour
- 2014 World Cup Brazil
- Engage Business “relationship building”

# CAWI

- National Initiative
  - Lethbridge, Ottawa, Vancouver, Toronto & P.E.I
- Inclusion Policy in the Municipal Corporation
- Equity & Inclusion Lens
- Opportunity for “National Attention”
- “Sharing” Best Practices
- National recognition - National Initiative



# “Challenge to Advocacy”

- Investment (Emotional, Mental, Physical, Spiritual)
- “Defenders”
  - “Burnout”
- WHOLESOME COMMERCIAL
  - <http://youtu.be/cBC-pRFt9OM>
- Know our work is generally supported

# ENERGY

- “Accepting difference”
  - Bhutanese Concert
  - Aboriginal Sweat
  - Citizen’s Walk
  
- “Be Real”
  - Never learned this in a classroom
  - “Job” from “Real”
    - Mom (social workers)
  - “All” citizens value “honesty”
  - “All” citizens “trust” honest people
  
- “Be a Local Tourist”
  - Jane’s Walk
  - Learn the “history”



# Questions

- Thank you!!!